

NAME: Jessica Patterson
 JCM 502
 DATE: February 10, 2021
 SLUG: ARTS EDUCATION IMPACT

VIDEO TIME AUDIO

***Delete words and directions in parentheses when you finish your script.

<p>PACKAGE TEASE:</p>	<p>:10</p>	<p>PACKAGE TEASE: HOLLYWOOD’S BRIGHTEST STARS START SOMEWHERE, MOST OFTEN IN THEIR GRADE SCHOOL ART PROGRAMS. FIND OUT HOW CULLMAN HIGH SCHOOL IS IMPLEMENTING THE ARTS FOR THEIR STUDENTS.</p>
<p>ANCHOR LEAD:</p> <p>PKG ROLL CUE: “FOR THEIR STUDENTS”</p> <p>TAKE PACKAGE PKG TRT: 2:13 PACKAGE OUTCUE: “I’M JESSICA PATTERSON REPORTING “</p>	<p>:14</p>	<p>ANCHOR LEAD: CULLMAN HIGH SCHOOL’S THEATRE PRODUCTION OF BRIGHT STAR TOOK PLACE AFTER MONTHS OF POSTPONING DUE TO COVID-19. THE STUDENTS FELT DISCOURAGED WITHOUT PRACTICE AND SOCIALIZATION. REPORTER JESSICA PATTERSON WILL TAKE YOU BEHIND THE SCENES TO SHOW HOW GETTING BACK ON STAGE POSITIVELY IMPACTS STUDENTS.</p> <p>PKG SCRIPT: B-ROLL: STAGE PRODUCTION NAT SOUND: LACI NEW SOLO SONG FROM MUSICAL</p>
<p>DESCRIPTION OF VIDEO LACI GETTING READY BACKDROPS STUDENTS WARMING UP</p>	<p>:10</p>	<p>REPORTER VOICEOVER/FACT: LACI NEW IS A SENIOR THEATRE STUDENT WHO JOINED THE CHOIR AS A CHILD. WHAT STARTED OFF AS SMALL ENTERTAINMENT LED NEW TO A CAREER IN THE ARTS.</p>
<p>LACI NEW/CHS THEATRE SENIOR: SOUNDBITE NEW INTERVIEW</p>	<p>:09</p>	<p>LACI NEW/CHS THEATRE SENIOR: SOUNDBITE AS I STARTED GOING THROUGH STRUGGLES, I STARTED JUST REALLY EXPERIENCING LIFE, CHOIR AND JUST THEATER AND THE ARTS JUST REALLY GOT ME THROUGH ALL OF THAT.</p>
<p>DESCRIPTION OF VIDEO PROPS/SETS NEW GETTING READY</p>	<p>:10</p>	<p>REPORTER VOICEOVER/FACT: NEW WAITED A YEAR TO BE A LEAD IN BRIGHT STAR. SHE SAID THE ARTS HAVE TAUGHT HER CRITICAL THINKING SKILLS, BUT THAT COMMUNICATION WAS THE MOST VALUABLE SKILL SHE LEARNED AND MISSED.</p>
<p>LACI NEW/CHS THEATRE SENIOR: SOUNDBITE</p>	<p>:12</p>	<p>LACI NEW/CHS THEATRE SENIOR: SOUNDBITE THERE CAN BE SOMEBODY WHO YOU HAVE NEVER EVEN MET BEFORE YOU DON’T EVEN KNOW THEIR NAME, BUT YOU CAN GIVE THEM A BEAUTIFUL MESSAGE, JUST BY</p>

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<p>DESCRIPTION OF VIDEO STUDENTS DOING MIC CHECKS CLOSE UP ORCHESTRA PIT LACI TALKING WITH COSTAR</p> <p>REPORTER STANDUP: JESSICAPATTERSON/ REPORTING STAND UP: ME ON THE STAGE WITH THE SET</p>		<p>PERFORMING AND YOU CAN FEEL THE ENERGY RADIATED OFF OF THE AUDIENCE AND YOU WOULD NEVER BE ABLE TO COMMUNICATE WITH OTHERWISE.</p> <p>REPORTER STANDUP: JESSICAPATTERSON/ REPORTING NEW SAID THEATER AND ARTS SKILLS IMPROVED HER LIFE AND THOSE OF HER FRIENDS WITH OPPORTUNITY, SKILL, AND CONFIDENCE. IT'S FOR THOSE REASONS, TEACHERS SAY THEY DON'T UNDERSTAND WHY ARTS ARE UNDERFUNDED IN ALMOST EVERY SCHOOL DISTRICT IN THE STATE.</p>
<p>DESCRIPTION OF VIDEO: COOK ORGANIZING PAPERS MUSIC STAND CLOSE UP</p>	:14	
<p>WAYNE COOK/THEATRE TEACHER: SOUNDBITE</p> <p>DESCRIPTION OF VIDEO COOK INTERVIEW</p> <p>STUDENTS TALKING TO ONE ANOTHER</p>	:09	<p>WAYNE COOK/THEATRE TEACHER: SOUNDBITE WE RAISE MONEY WITH OUR SHOWS, AND SPONSORSHIPS AND THAT PAYS FOR OUR PROPS AND OUR ARE ALL THE THINGS WE DO AND THEN TURN AROUND AND HOPEFULLY HAVE MONEY TO WORK WITH FOR THE NEXT SHOW.</p>
<p>DESCRIPTION OF VIDEO MIC CHECKS WIDE SHOT PROPS SOUNDBOARD OUTSIDE SHOT OF SCHOOL SIGN</p>	:10	<p>REPORTER VOICEOVER/FACT: FUNDING CONTRIBUTES TO MORE THAN SHOW PRODUCTION. IT'S AN INVESTMENT IN STUDENTS AS ARTS STUDENTS' TEST SCORES ARE 40 POINT HIGHER THAN THE AVERAGE STUDENT.</p>
	:08	<p>WAYNE COOK/THEATRE TEACHER: SOUNDBITE HAVING THE ARTS, YOU KNOW ENHANCES STUDENT'S ABILITY TO LEARN IN OTHER AREAS. IT GIVES THEM MOTIVATION TO COME TO SCHOOL SOMETIMES.</p>
	:14	<p>REPORTER VOICEOVER/FACT: STUDENTS LIKE NEW WHO PARTICIPATE IN THE ARTS ARE JUST ONE OF THE REASONS THERE'S BEEN 18% INCREASE IN GRADUATION RATES. THE HOPE IS THEY'LL CARRY THESE SKILLS WITH THEM TO COLLEGE AND THE WORKFORCE.</p>

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CUCAM ANCHOR ANCHOR TAG:	:13	IN CULLMAN, I'M JESSICA PATTERSON REPORTING. ANCHOR TAG: NEW WILL BE ATTENDING THE UNIVERSITY OF NORTH ALABAMA ON A THEATRE SCHOLARSHIP IN THE FALL OF 2021. MEANWHILE, CULLMAN THEATRE WILL PRODUCE INTO THE WOODS TO FUNDRAISE FOR THE DEPARTMENT.