NAME: Jessica Patterson

JCM 502

DATE: February 10, 2021

SLUG: ARTS EDUCATION FUNDING

VIDEO TIME AUDIO

****DELETE WORDS AND DIRECTIONS IN PARENTHESES WHEN YOU FINISH YOUR SCRIPT.				
PACKAGE TEASE:	:12	PACKAGE TEASE: COSTUMES LIKE THESE AREN'T CHEAP AND GETTING THE LICENSE TO PUT ON A PLAY LIKE SHREK CAN GET EXPENSIVE. UP NEXT, FIND OUT HOW WEST POINT HIGH SCHOOL IS RAISING THEIR OWN MONEY T AGAINST THE LACK OF ARTS FUNDING.		
ANCHOR LEAD:	:10	ANCHOR LEAD: THE WEST POINT HIGH SCHOOL THEATRE DEPARTMENT IS A SELF FUNDED PROGRAM. IT RELIES ON OUTSIDE RESOURCES TO FUNCTION AND SOMETIMES THAT'S NOT QUITE SO EASY. REPORTER JESSICA PATTERSON SHOWS YOU HOW CREATIVE THE SCHOOL IS IN PROVIDING THE ARTS.		
PKG ROLL CUE: "PROVIDING THE ARTS" TAKE PACKAGE PKG TRT: 2:43 PACKAGE OUTCUE: "JESSICA PATTERSON REPORTING"		PKG SCRIPT: B-ROLL: VIDEO OF THE SCHOOL ARTS WING NAT SOUND: HALLWAY TRAVEL AND CHATTER		
DESCRIPTION OF VIDEO SHREK MAKEUP BACKSTAGE	:22	REPORTER VOICEOVER/FACT: 70% OF SCHOOLS IN ALABAMA DO NOT HAVE ARTS EDUCATION PROGRAMS. HERE AT WEST POINT IT'S DIFFERENT BECAUSE THEY HAVE PRODUCED HALF A DOZEN PLAYS SINCE 2016. PRINCIPAL HEITH YEARWOOD SAYS ALTHOUGH THERE'S A LACK OF FUNDING FOR TEACHER UNITS, THEY'VE MADE IT A PRIORITY.		
HEITH YEARWOOD/HS PRINCIPAL: SOUNDBITE	:14	HEITH YEARWOOD/HS PRINCIPAL: SOUNDBITE TEACHING UNITS IN YOU HAVE TO COVER YOUR MAIN SUBJECTS FIRST SO WHERE AS IN A BIG SYSTEM SOMETIMES YOU MIGHT END UP HAVING A COMPLETE ART TEACHER OR A MUSIC TEACHER AND HERE WHERE WE DO NOT HAVE THAT BECAUSE THE FUNDING IS NOT AVAILABLE.		
DESCRIPTION OF VIDEO HEITH INTERVIEW	:09	REPORTER VOICEOVER/FACT: PART OF THE SOLUTION TO FINDING FUNDING IS USING WHAT YOU HAVETEACHERS LIKE JIMMY HARBISON AND HIS STUDENTS FIGURED OUT SEVERAL WAYS TO RAISE MONEY.		
JIMMY HARBISON/WEST POINT TEACHER: SOUNDBITE	:16	JIMMY HARBISON/WEST POINT TEACHER: SOUNDBITE WE DO A SILENT AUCTION AT THE SHOWING AND THEN WE'LL HAVE A PLAYBILL WHOLESALE		

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DESCRIPTION OF VIDEO JIMMY INTERVIEW KID READING LINES		ADVERTISEMENTS AND ALL THAT AND THAT KIND OF HELPS COVER THE COST OF IT CAUSE I MEAN YOU KNOW IT'S TO EVEN GET THE RIGHTS TO PUT THIS THING ON IT'S \$5000 AND YOU'RE IN THE HOLE ALREADY.
REPORTER STANDUP: JESSICAPATTERSON/ REPORTING	:08	REPORTER STANDUP: JESSICAPATTERSON/ REPORTING COMMUNITY SUPPORT IS CRUCIAL TO THE SUCCESS OF ARTS EDUCATION. UNLIKE OTHER SCHOOL SUBJECTS, THE FEES FOR COSTUMES AND PROPS ADD UP FOR STUDENTS AND PARENTS.
DESCRIPTION OF VIDEO: FUNDING GRAPH DANCE FEET GREEN MAKEUP	:15	REPORTER VOICEOVER/FACT: ARTS EDUCATION RECEIVES \$1.3 MILLION STATEWIDE, WHERE CORE SUBJECTS RECEIVE APPROXIMATELY \$30 MILLION. HARBISON SAYS THE LACK OF FUNDING HINDERS STUDENTS CREATIVITY, COMMUNICATION SKILLS, AND ACADEMIC SUCCESS.
JIMMY HARBISON/WEST POINT TEACHER: SOUNDBITE DESCRIPTION OF VIDEO	:20	JIMMY HARBISON/WEST POINT TEACHER: SOUNDBITE "MOST KIDS TO PLAY SPORTS IN HIGH SCHOOL MYSELF INCLUDED. WHEN THE LAST BALL HITS, A BUZZER SOUNDS, WHEN THE LAST STROKE HITS, THAT'S IT. YOU TAKE A MUSICAL TALENT WHETHER IT BE PIANO, WHETHER THAT BE GUITAR, THAT'S SOMETHING YOU CAN TAKE FROM 18 TO 70 SOMETHING THAT TIME DOESN'T TAKE AWAY."
HARBISON INTERVIEW STUDENTS APPLYING MAKEUP	:06	REPORTER VOICEOVER/FACT: YEARWOOD SAYS HE'S HOPING TO HELP STUDENTS FIND THEIR TALENTS BEFORE IT'S TOO LATE.
HEITH YEARWOOD/HS PRINCIPAL: SOUNDBITE	:10	HEITH YEARWOOD/HS PRINCIPAL: SOUNDBITE THE LIMITATIONS IS WE HAVE ONE TEACHER IN THE ARTS. WE HAVE TO MIX OUR KIDS IN THERE ALL DAY LONG UNTIL WE HAVE ENOUGH STUDENT REQUESTS TO SEPARATE ENTIRELY.
DESCRIPTION OF VIDEO YEARWOOD INTERVIEW KIDS ON STAGE	:16	REPORTER VOICEOVER/FACT: WHILE WEST POINT THEATRE WORKS TO BRING THE COMMUNITY TOGETHER THROUGH THE ARTS, THEIR

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VIDEO	I IIVIL	AUDIC	,
SHREK PROPS			GOAL IS TO HAVE MORE STUDENTS GROW IN CHARACTER AND ACADEMICS.
CUCAM ANCHOR ANCHOR TAG:		:05	IN CULLMAN, I'M JESSICA PATTERSON REPORTING. ANCHOR TAG: WEST POINT THEATRE IS PREPARING FOR THEIR NEXT PRODUCTION THAT WILL HELP FUND NEXT YEAR'S VENTURES.